



Connecting LandSeaLot science outcome to (local) policy needs in LILs

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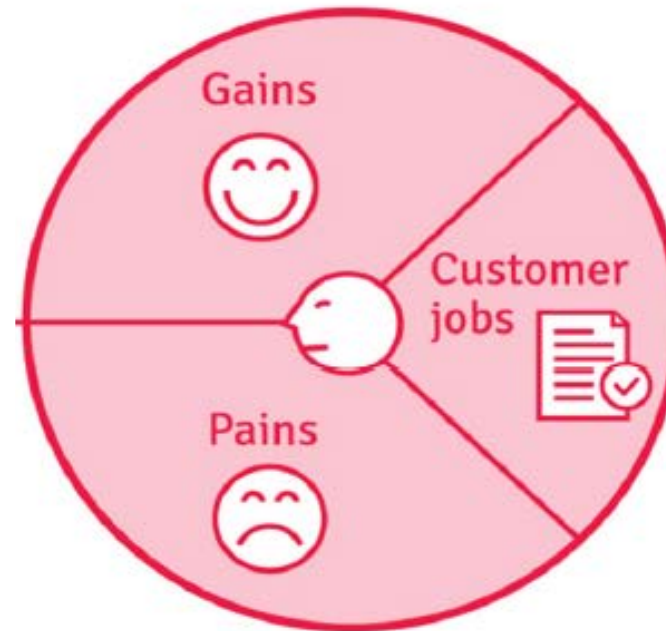


**What's in for
local/regional policy
makers when engaging in
LandSeaLot?**

Start thinking for the 'customer side'!



Customer Profile



Your need
Job to do, and related
'pains' and 'gains'

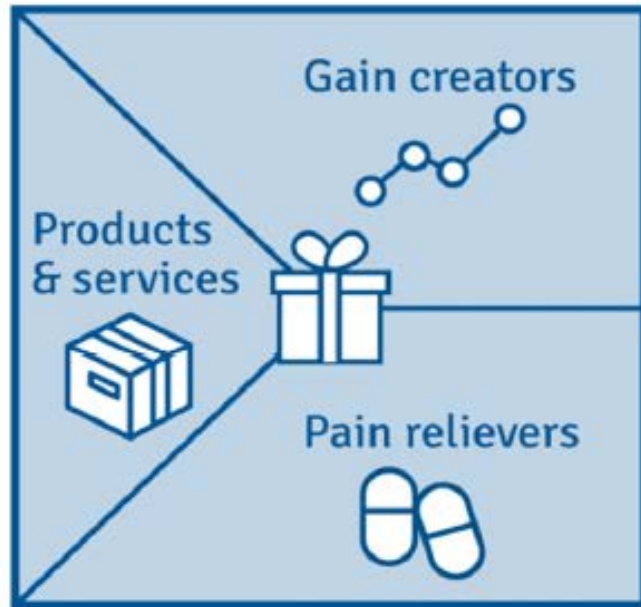
Customer in LIL is
local/regional policy maker:

- Why should she/he be interested in LandSeaLot's outcome?
- What is in for her/him?

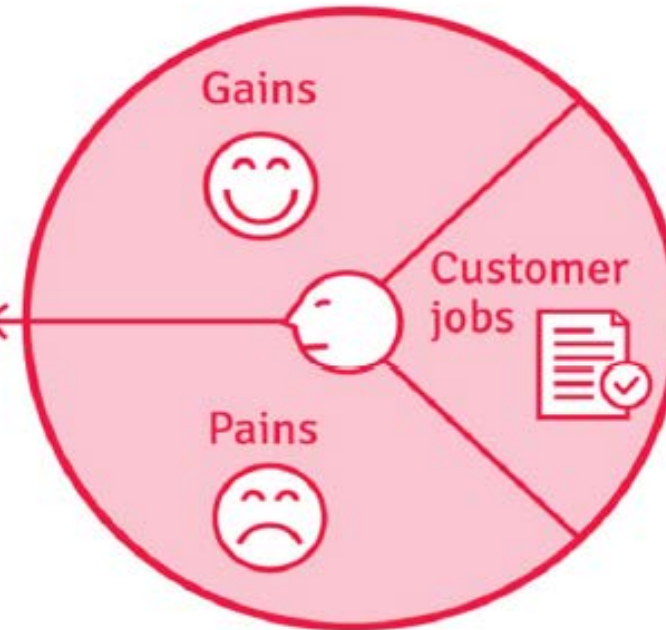
Start thinking for the 'customer side'!



Value Proposition



Customer Profile



Customer in LIL is **local/regional policy maker:**

- Why should she/he be interested in LandSeaLot's outcome?
- What is in for her/him?

Our proposition
What we offer to facilitate your job



Your need
Job to do, and related 'pains' and 'gains'

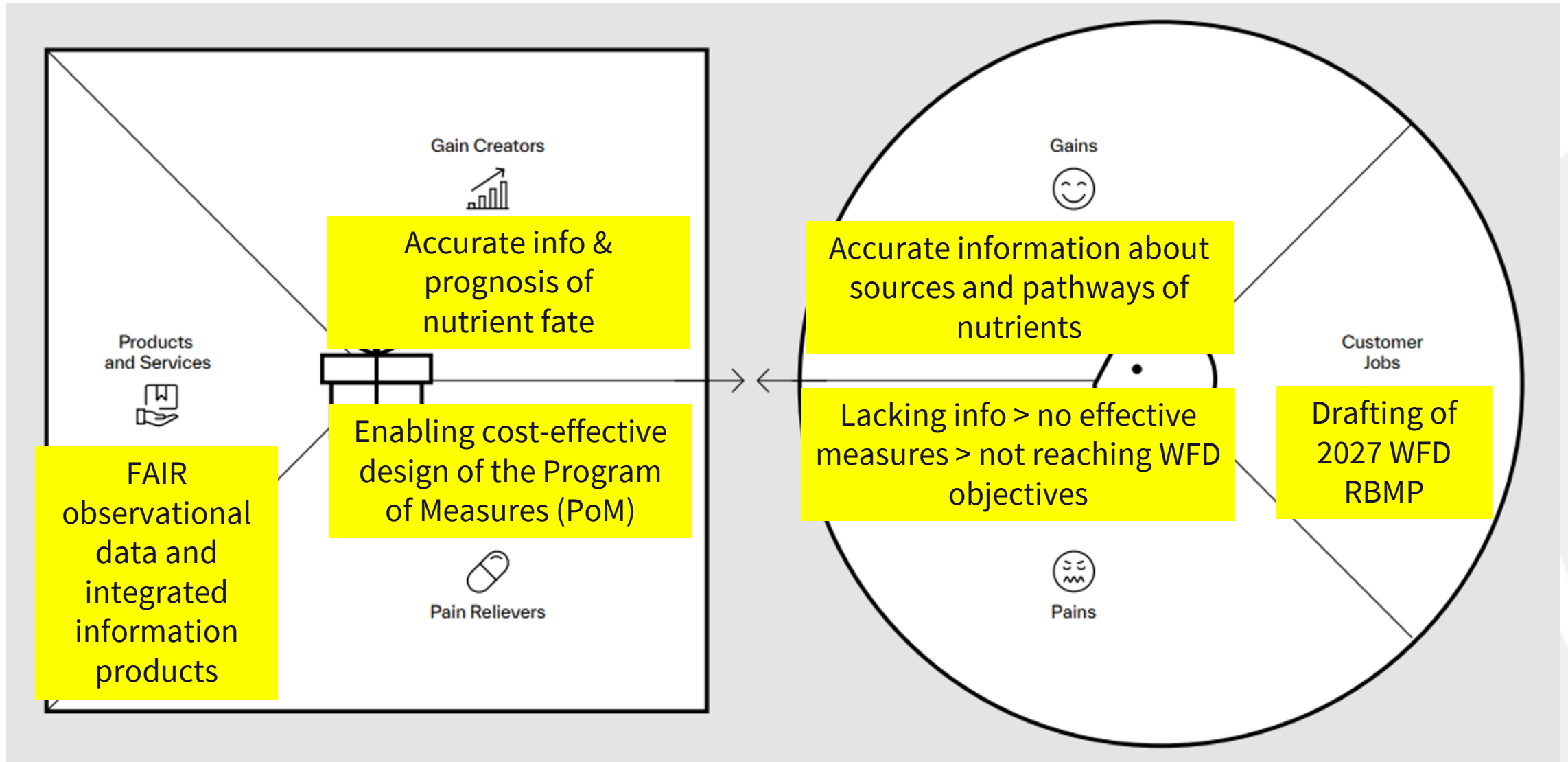


One possible example to kick-off the discussion:

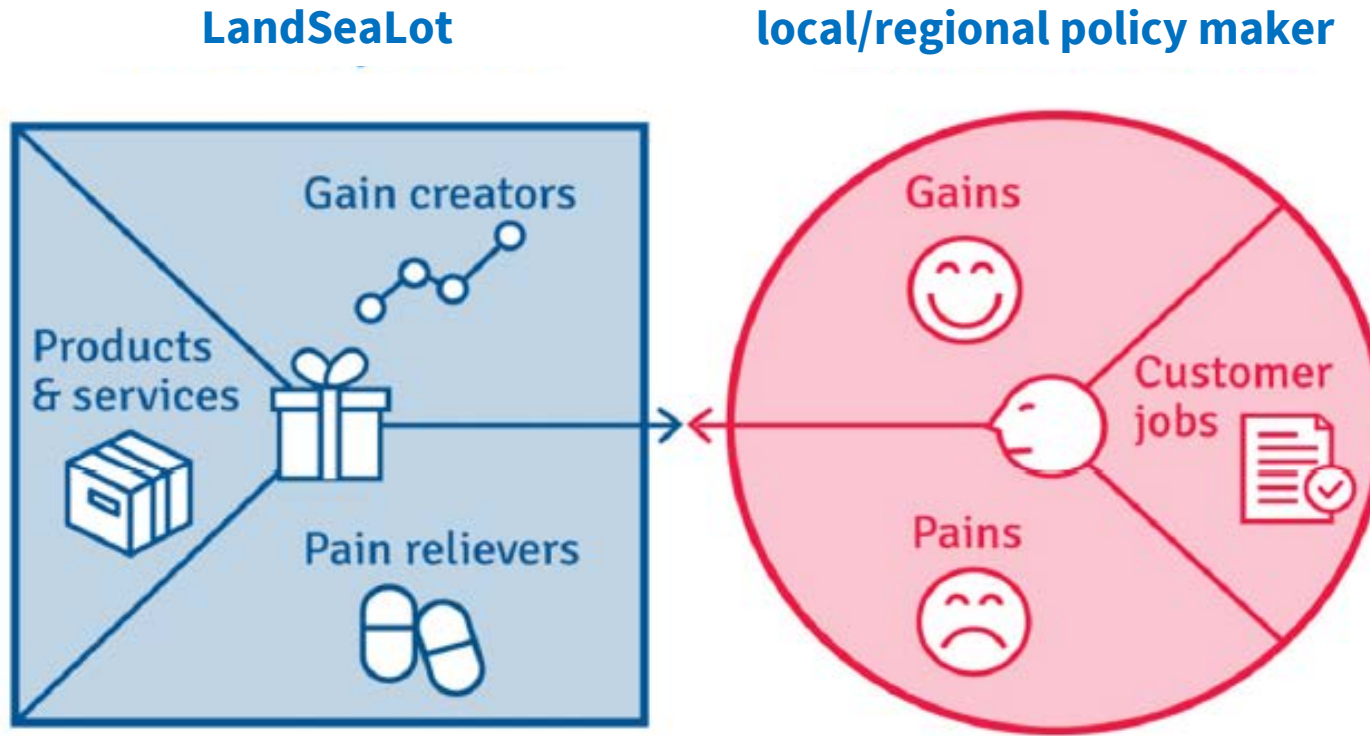


LandSeaLot

local/regional policy maker



One possible example to kick-off the discussion:



Our proposition
What we offer to facilitate your job



Your need
Job to do, and related 'pains' and 'gains'

What do you propose?

Let's observe together!

Visit landsealot.eu

Be part of the conversation in   



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